

The Salvation Army

The Salvation Army sees Unit4 Business World as essential to its ongoing business transformation, growth and efficiency strategy

Summary

Long term Unit4 customer The Salvation Army is to enhance and extend the use of its Unit4 Business World ERP solution as part of a significant transformation project. The Unit4 Business World solution will play a central role in the ongoing success of the not-for-profit's IT strategy and wider business mission to make the organization more effective and efficient in the delivery of its message and programs. Ultimately over 3,000 members of The Salvation Army's teams will access the finance and business information Unit4 Business World generates.

Current landscape

The Salvation Army is a worldwide Christian church and registered charity offering practical support and help to people of all ages, backgrounds and needs. Demand for their services is rising but like many not-for-profit organizations in the current economic environment, The Salvation Army faces continuing pressure to keep tight control expenditure while maximizing business, operational and financial efficiency. Added to which The Salvation Army is a large organization with complex business and finance processes. The transformation project is designed to make sure that each functional area is operating as efficiently and effectively as possible. It aims to reduce administrative costs, reliance on paper-based systems and duplication of tasks while streamlining core business and finance processes. This will ensure that as big a percentage as possible of donations is invested into the vital work the organization undertakes and that The Salvation Army continues to grow and reach more communities.

Unit4 Business World as a key enabler and solution for the future

The choice of technology is crucial in helping the organization tackle both internal and external

change pressures and meet its objectives as Lieutenant Colonel Alan Read for The Salvation Army commented: "Having used Unit4 Business World for over 15 years, we recognize the value of such an agile, user friendly and functionally comprehensive solution. During this time we have experienced quite marked changes in how we operate and the Unit4 Business World solution enables us to adapt our business to these changes seamlessly, quickly and with minimal disruption and we are keen to build on this success and responsiveness going forward."

In addition, Unit4 has announced recently increased investment in solutions that are role-based and capitalize on the latest social, mobile, analytics and cloud technologies. The Salvation Army is also



forward thinking in its approach to technology so this project is designed to harness these enhancements and empower its teams with Unit4 Business World's new functionality, which will deliver the quality of data they require, when they need it, helping them to work smarter and more effectively to help people in need.

Lieutenant Colonel Read concluded: "Unit4's investment in digital is aligned to our strategy for the future and with Unit4 Business World we have a future-proofed solution that will continue to grow and adapt with us without compromising on the quality of finance and business data we need to understand our performance and ensure accurate and timely decision making for the good of the communities we work with and for."



About Unit4

Unit4 is a leading provider of enterprise applications empowering people in service organizations. With annual revenue north of 500M Euro and more than 4000 employees world-wide, Unit4 delivers ERP, industry-focused and best-in-class applications. Thousands of organizations from sectors including professional services, education, public services, not-for-profit, real estate, wholesale, and financial services benefit from Unit4 solutions. Unit4 is in business for people.

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