

# Unit4 and GrantsNow Funding Opportunity Finder

Nonprofits, higher education institutions, the public sector, and research organizations often face the daunting challenge of managing a multitude of fragmented systems and manual processes while searching and applying for funding.

**GrantsNow** Funding Opportunity Finder, a Unit4 partner, presents a unique **digital solution**.



GrantsNow Funding Opportunity Finder is a comprehensive SaaS Cloud, offering an all-in-one platform to optimize your funding search, application, and compliance process, in turn freeing up time to deliver more submissions.

With a centralized, searchable database of both UK and international funding opportunities — from government grants, industry sponsored funds, and private foundations — you can now reduce time spent on administrative tasks and focus on driving your mission forward or delivering your services.

## What challenges do organizations face when searching for grants?

Service and mission-based organizations often face recurring challenges in securing funding, especially while dealing with **inefficient workflows, scattered data, and time-consuming manual searches**. The cost of these unnecessarily long workflows can add up, whereas an automated system is not just efficient, but cost-effective.

The hurdles they face create obstacle to strong, timely applications that meet compliance requirements. This can result in these organizations missing funding opportunities, which affects their ability to deliver impact from their services.

GrantsNow **Cloud-based solution** isn't just about automating the search for grants, but enhances the entire grant lifecycle, providing grants for nonprofits for example that aids in pre-awards, post-awards, as well as contract, ethics, and compliance management. This ensures that grant management is optimized throughout the process to bring even more time and cost savings.

## How does the GrantsNow Funding Opportunity Finder work?

**GrantsNow Funding Opportunity Finder** creates a unified SaaS solution that connects your financial and operational funding frameworks, and can work alongside an existing Unit4 solution.

The software enables you to browse the content of any funding website with ease, create customized searches of funding content, and then share information with colleagues to make well-informed decisions throughout the funding lifecycle, from application to reporting.

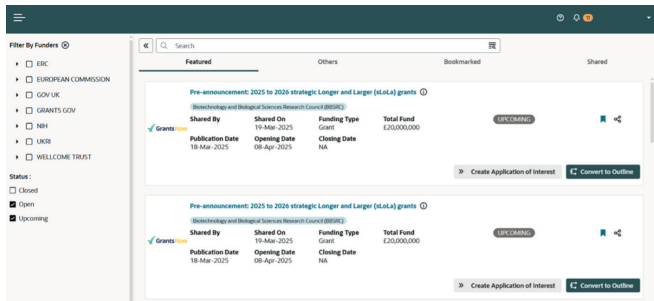


Fig 1: Sample GrantsNow Opportunity Finder Screen

Examples of funding options from the extensive database of UK, EU and international funding opportunities include Bill Gates Foundation, Wellcome Trust, Cancer Research, Alzheimer's Society, Horizon (EU), National Institutes of Health and Gov.uk.

## The benefits

GrantsNow Funding Opportunity Finder empowers organizations to save time, reduce workloads, and increase their capacity to secure funding. Here's how it transforms your funding operations:

- **Reduce manual workload:** Automated searching for funding calls on funder portals and with customizable alerts that cut down on manual processes, helping your team focus on higher-value activities.
- **Easier navigation:** Intelligent workflows improve collaboration and compliance while ensuring no missed deadlines or opportunities, in the complex landscape of nonprofit funding.
- **Maximize impact:** Focus your resources on advancing your mission with a streamlined grants management approach.

### Key features

GrantsNow Funding Opportunity Finder comes packed with features to ensure your organization stays ahead, including:

- **Funding opportunities scanner with AI intelligence** to support smarter funding application decisions.
- **Customizable alerts** by funder and topic to meet your unique needs.
- **Comprehensive database** for UK and international funding sources, including government, private, and industry sponsors.
- **Automatic presentation of new opportunities** tailored to your interest areas.
- **Full chat functionality** for seamless team collaboration and information sharing.
- **Deadline alerts** by opportunity and funder to prevent missed submission dates.
- **Search capabilities** for current and closed opportunities to track progress and keep historical data in one place.



## Transform your grant management capabilities with Unit4 and GrantsNow

Optimizing your organizations funding potential has never been easier.

With Unit4 and GrantsNow you can maximize the impact of funding, ensuring that more resources are directed towards our programs and services. Within a more unified solution for opportunity fund management, the process isn't just easier and better value but also better enables nonprofits in particular to extend their fund management with a view on improving mission impact.

With **GrantsNow**, you gain access to an unparalleled toolset, with cutting edge AI technology, designed to enhance collaboration, and ensure your resources are directed where they're needed most — towards your mission.

To learn more about Unit4's **ERP** and other **grant management capabilities** that are designed for nonprofits organizations like yours, **visit our website**, **talk to sales**, or **get a tailored demo** — today!

### Please note:

Unit4 is partnering with GrantsNow to power this Opportunity Finder, to make managing funding easier.



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