

2021 Business Future Index & Maturity Model

Exploring a model for future business success

What are the top performing mid-market businesses doing to align people with profit and remain resilient in the future?



90% of respondents say their organization faces challenges **attracting and retaining staff.**



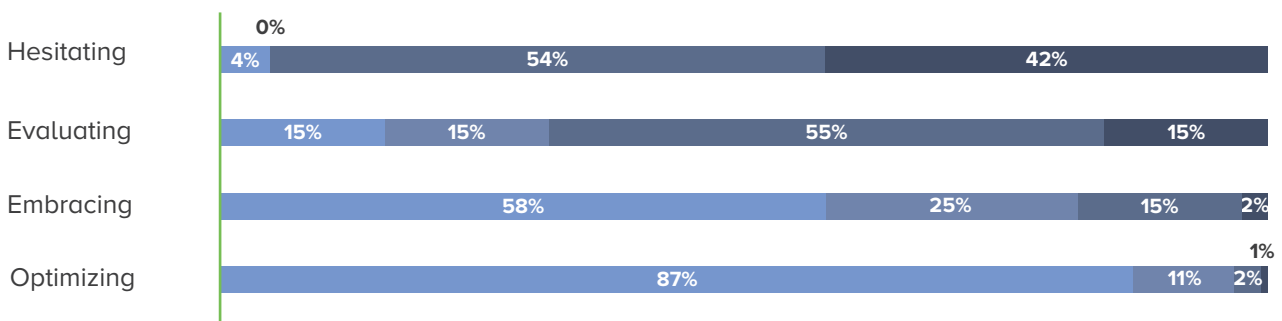
The most commonly reported challenge (37%) is a lack of qualified candidates – but skills gaps are present across all industries and highlight the importance of making the most of your current people.

Other barriers include **offering uncompetitive terms, a lack of progression or growth opportunities, and a lack of flexibility.**



But businesses recognize the importance of addressing this. **91%** who face challenges are looking for ways to make improvements.

And for the most advanced and successful organizations?
Creating a positive workplace culture is a **top priority:**



- It is a top priority for the leadership team and strategies/initiatives are embedded throughout the organization
- It is a priority for the leadership team although strategies/initiatives can be inconsistent
- The leadership team claims workplace culture is a priority but the reality does not match up
- The leadership teams gives no consideration to workplace culture at all



Ready to learn more?

This infographic quotes figures from the Business Future Index and Maturity Model, created by Vanson Bourne on behalf of Unit4.

To learn more and discover how you can create a future for your business based around a balance of people, profit, and productivity, **click here.**

