

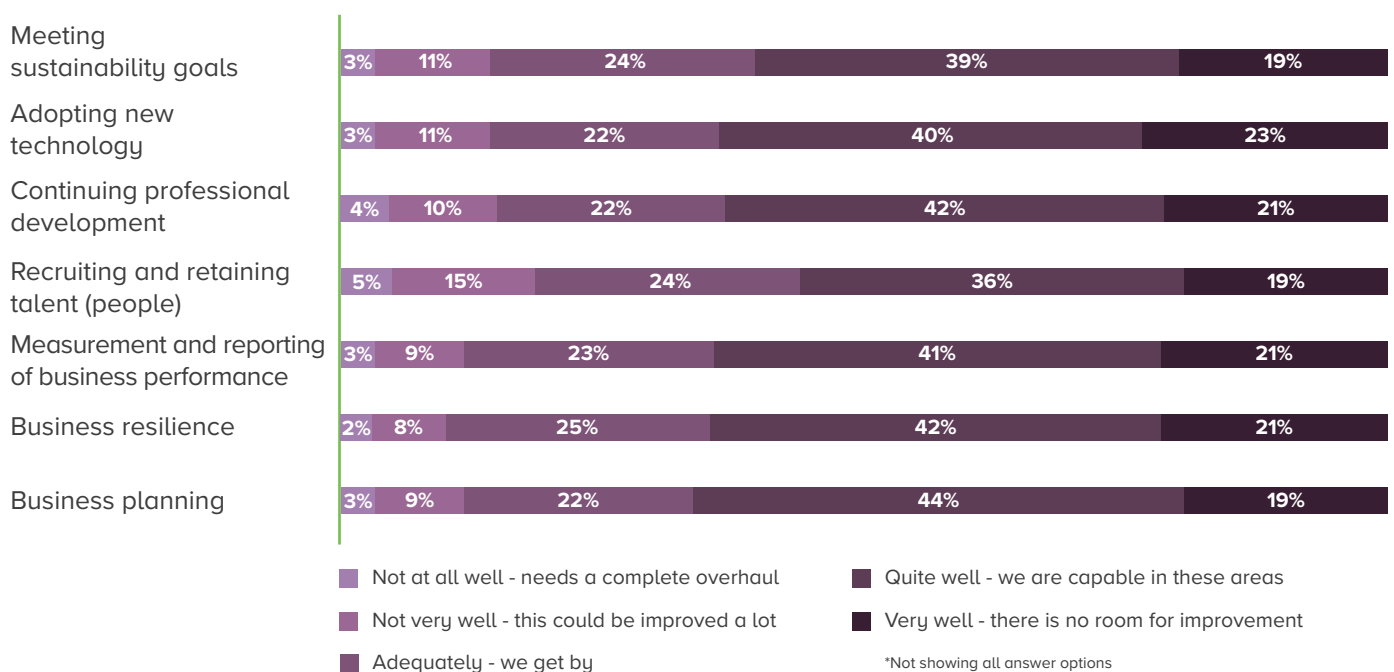
2021 Business Future Index & Maturity Model

Exploring a model for future business success

What are the top performing mid-market businesses doing to align people with profit and remain resilient in the future?

Business has always been a numbers game. But there's some numbers a lot of businesses think they could improve.

Only 3% believe there's no room for improvement across all of the following areas:



So – where's the disconnect between excelling here, and achieving bottom line targets?

The answer is simple.

Businesses don't give enough consideration to people in their profit calculations

- ✓ 80% believe there's room for improvement in how they recruit and retain talented staff.
- ✓ But only 20% consider attracting and retaining top talent a top-three priority.
- ✓ More worrying still considering that retaining talent and talent shortages are the most commonly cited challenges - outranking even the impact of COVID-19.

Ready to learn more?

This infographic quotes figures from the Business Future Index and Maturity Model, created by Vanson Bourne on behalf of Unit4.

To learn more and discover how you can create a future for your business based around a balance of people, profit, and productivity, [click here](#).