



## Enterprise Application Platforms

Key offerings enabling enterprises to create integrations, extensions and stand-alone applications on their SaaS platforms.

Q1 2021

# ENTERPRISE APPLICATION PLATFORM

INFOR OS

MICROSOFT DYNAMICS

ORACLE NETSUITE

ORACLE VISUAL BUILDER

SALESFORCE PLATFORM

CONSTELLATION  
ShortList™

9

solutions  
to know

SAP BTP

UNIT4 PEOPLE PLATFORM

WORKDAY PLATFORM

ZOHO CREATOR PLATFORM

© 2021 Constellation Research, Inc. All rights reserved.

The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

### About Constellation Research

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation.

Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

### About This Constellation ShortList™

The era of Infinite Computing has cast a spell on business best practices, creating a void of uncertainty regarding what the best practices of the 21st century are. Architecturally unlimited compute and storage coupled with cheap networking and the ubiquity of smartphones creates the realm for new strategies on how enterprises manage their value chains. The answer cannot be the best practices of the past, stemming from the finite computing era and being baked into today's standard software.

At the same time, enterprises cannot and should not build all of their enterprise automation from scratch. Instead, they need to look at the different opportunities in their value chains to digitally transform and/or disrupt the best practice in-house and in the market. This experimentation must be enabled by platforms of their standard software vendors (aka the SaaS vendors) by an enterprise application platform (EAP) that enables enterprises not only to integrated and extend—but also build new enterprise automation that runs along their existing capability portfolio. Thus, enterprises can enable seamless new best practices that help them practice digital transformation.

## Threshold Criteria

Constellation considers the following criteria for these solutions:

- Have more than 500 customers
- Support North America or EMEA and one other region
- Support two or more of the enterprise automation tectonic plates:
  - Finance
  - HR
  - Purchasing
  - Manufacturing
  - CRM
- Support the key EAP usage scenarios:
  - Extend
  - Integrate
  - Build

## Frequency of Evaluation

Each Constellation ShortList will be updated once per year. There could be an update after six months, should the analyst deem it necessary.

## Evaluation Services

Constellation clients may work with the analyst and research team to conduct a more thorough discussion of this Constellation ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

## Business Themes



New C-Suite



Technology Optimization

## The Constellation ShortList™

Constellation evaluates more than 20 solutions categorized in this market. The Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research.

- Infor OS
- Microsoft Dynamics Platform
- Oracle NetSuite SuiteCloud Platform
- Oracle Visual Builder
- Salesforce Platform
- SAP BTP
- Unit4 People Platform
- Workday Platform
- Zoho Creator Platform

To learn more:

Visit [www.constellationr.com/ShortList](http://www.constellationr.com/ShortList)  
or email [shortlist@constellationr.com](mailto:shortlist@constellationr.com)



### Holger Mueller

Vice President and  
Principal Analyst

Holger Mueller focuses on the synergies between people and software. As the hand-to-machine ratio radically changes over the next decade (primary factors: age dynamics and technology innovation), enterprises need to find the appropriate balance between changes in a dynamic workforce and the creation and adoption of next-generation applications, all determining the Future of Work and helping enterprises accelerate. Mueller provides strategy and counsel for key clients, including CTOs, CHROs and CIOs as well as investment analysts, VCs, PE firms and technology buyers.

