Microsoft

UNIT4

5 reasons

SMBs need strong and streamlined security from Microsoft to support a hybrid workforce

*Microsoft Publicly Shared Data

Due to the shifts caused by the pandemic, employees can work anywhere they feel most productive. These shifts have led **81% of businesses to operate within a hybrid work environment.**[1]

These changes have left businesses vulnerable to hackers across the globe. As a result, security threats—phishing, firmware, and ransomware, to name a few—are on the rise and pose serious risks to businesses.

Here are five reasons to get started with Microsoft security solutions to protect your business today:

1. **In 2020, Microsoft had 2.5 billion cloud-based detections that blocked almost 6 billion threats***

A remote and dispersed workforce is the new standard for many companies across the globe. However, without the proper security measures, this setup creates more opportunities for hackers to access and steal your customers' valuable data.

2. **More than 30 billion authentications are processed across 425 million users through Azure Active Directory**

As your employees enjoy the option to work from across the globe, user management must be a priority to protect your business and your customers' data. Microsoft offers authentication solutions to ensure only authorized users have access to valuable data.

3. **30 billion email threats were blocked by Microsoft 365 Defender in 2020***

Safe and secure collaboration is crucial for effective operations when employees are working from multiple locations. Microsoft solutions protect communication and collaboration channels across products to help minimize the risk of data leaks.

4. **Compliance solutions process more than 5 billion document classifications each month***

As compliance regulations continue to evolve, effective data management requires a tool that evolves with these changes. Microsoft helps to automate compliance management to help keep your customer's data storage up to date.

5. **Azure Sentinel analyzes over 4 petabytes of data each month from Azure, Amazon Web Services, on-premises, and more***

As the number of data points increases, Microsoft security solutions have the scale to protect your customers' data from potential cyberattacks across different environments and providers.

Protect your customers' valuable data.
Streamline your security infrastructure with security for SMB powered by Microsoft.
Learn more: https://aka.ms/smbsecuritytraining